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The city-owned Frankfurt Economic Development GmbH shows people how to use Frankfurt's unique mix of advantages to realize their company's goals. The services are:

1. Assisting and guiding companies already located or considering to locate in Frankfurt. Companies constantly develop or shift their areas of activities, giving rise to a variety of needs, plans and projects. The Economic Development GmbH helps companies realize their plans by expediting all legal and administrative procedures. To do so, they draw on a large stock of data and expertise in plan approval processes and laws, in building and transport regulations, and in taxation and related matters. They assist companies looking to expand, to deploy new technologies, or to reengineer existing operations by helping them find suitable properties or business partners. They offer special services to the broad range of companies comprising Frankfurt's expatriate business community. Our America, Asia and Europe managers provide counsel and contacts to help the companies adapt to their new home's business, culture and conditions.
2. Promoting Frankfurt and its business community: Today, companies appraising a potential site want to get both reliable business facts and figures as well as information about the site's art scene and architecture, its shops and sights, and everything else comprising its particular quality of life. They provide the world's companies with both business and non-business information. They analyze the development of Frankfurt's urban life and economy and furthermore propose and delineate appropriate ways and measures to respond to them. They use a wide variety of media to disseminate information about Frankfurt including informative brochures, the Internet, lobbying on the local and international level and presentations in target regions.